

FOR IMMEDIATE RELEASE:

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Portland, Oregon

REWIRE NEURO IS NOW REWIRE AI

Starting today, Rewire Neuro is becoming **Rewire AI**.

This change comes as part of a re-energized effort from Rewire to more fully embrace their position as a premier AI company with technology that has application in more markets than just neuroscience. While they will be maintaining our legal identity as Rewire Neuro, they will now operate as Rewire AI (colloquially referred to as 'Rewire') in all settings.

This is not only a rebranding, but also a refocusing of their product line to something that more closely resembles Rewire's company mission: **to provide integrated artificial intelligence for biomedical image analysis**. As part of these efforts, Rewire recognized a need for a simple and easy way to refer to the side of their company dedicated to integration, licensing, and solutions development for other companies in the biotech and digital health spaces. Therefore, going forward, **Sightologist.ai** will not only refer to the name of Rewire's patented AI engine, but also act as an established brand that will fully encompass all aspects of their partnering and AI services operations.

These changes are representative of a maturation of Rewire as a company and they recognized that a transformation of their customer-facing brand along with the next major iteration of their software was also appropriate. Though Rewire is not quite ready to officially launch this yet, they are announcing that in the coming months, Pipsqueak Pro will take on a new identity as **Polygon AI**. This change will introduce a refreshed interface with all-new branding, enhanced functionality, and exciting new features. More details on what to expect with this transition are coming soon.



From Rewire: "As a company, we want to be recognized in the biomedical and digital health field as bold and professional innovators while maintaining the trustworthy, credible, and capable offerings that our customers and partners have grown accustomed to. We believe that this series of rebranding accomplishes this, and we couldn't be more excited to share it."

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